DEAR LUCY

Business Management Dashboards

At Dear Lucy, we help companies to...

✓ monitor business performance in real-time

✓ put an end to manual reporting
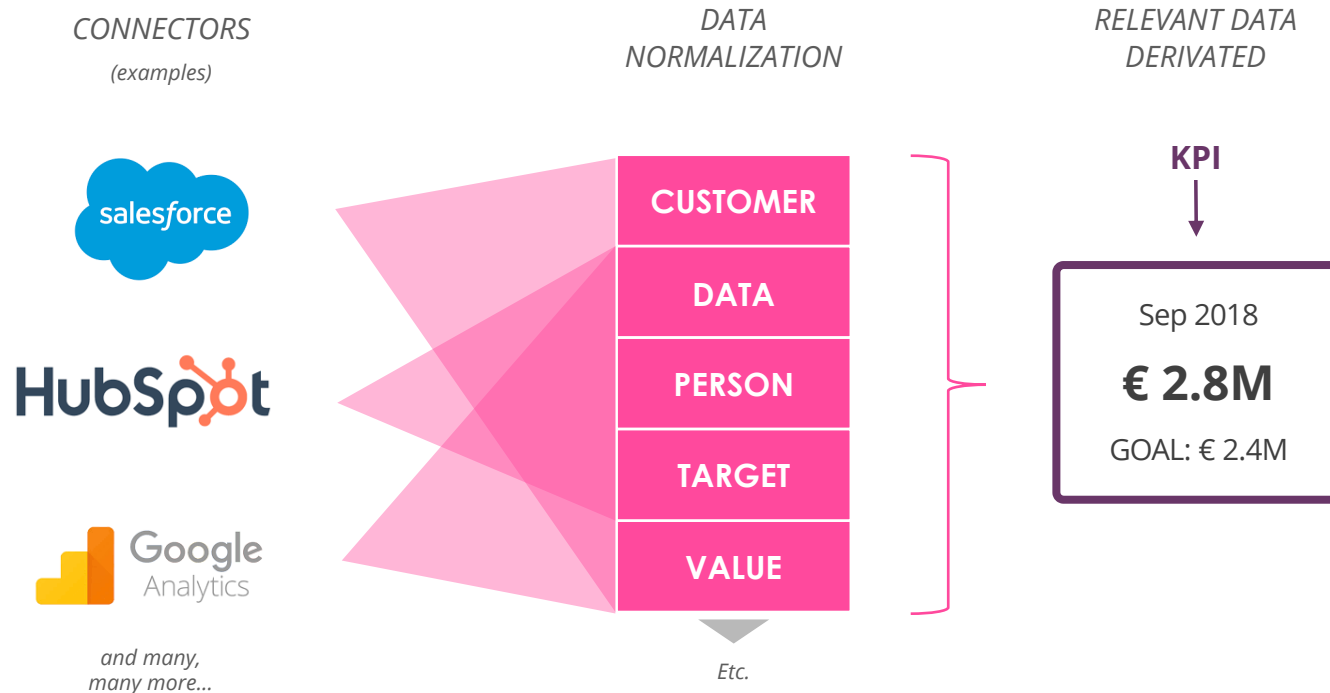
✓ make decisions based on data and facts

✓ align the organization towards the same goals

✓ efficiently and accurately communicate progress

DEAR LUCY

Business management dashboards for decision makers

CONNECTORS
(examples)

DATA
NORMALIZATION

RELEVANT DATA
DERIVATED

salesforce

HubSpot

Google Analytics

and many,
many more...

CUSTOMER

DATA

PERSON

TARGET

VALUE

Etc.

KPI

Sep 2018

€ 2.8M

GOAL: € 2.4M

1 Collect business critical data from different systems to *one platform*

2 Turn the data into measurable KPIs

3 Drill-downs: study the trends and data behind the KPIs

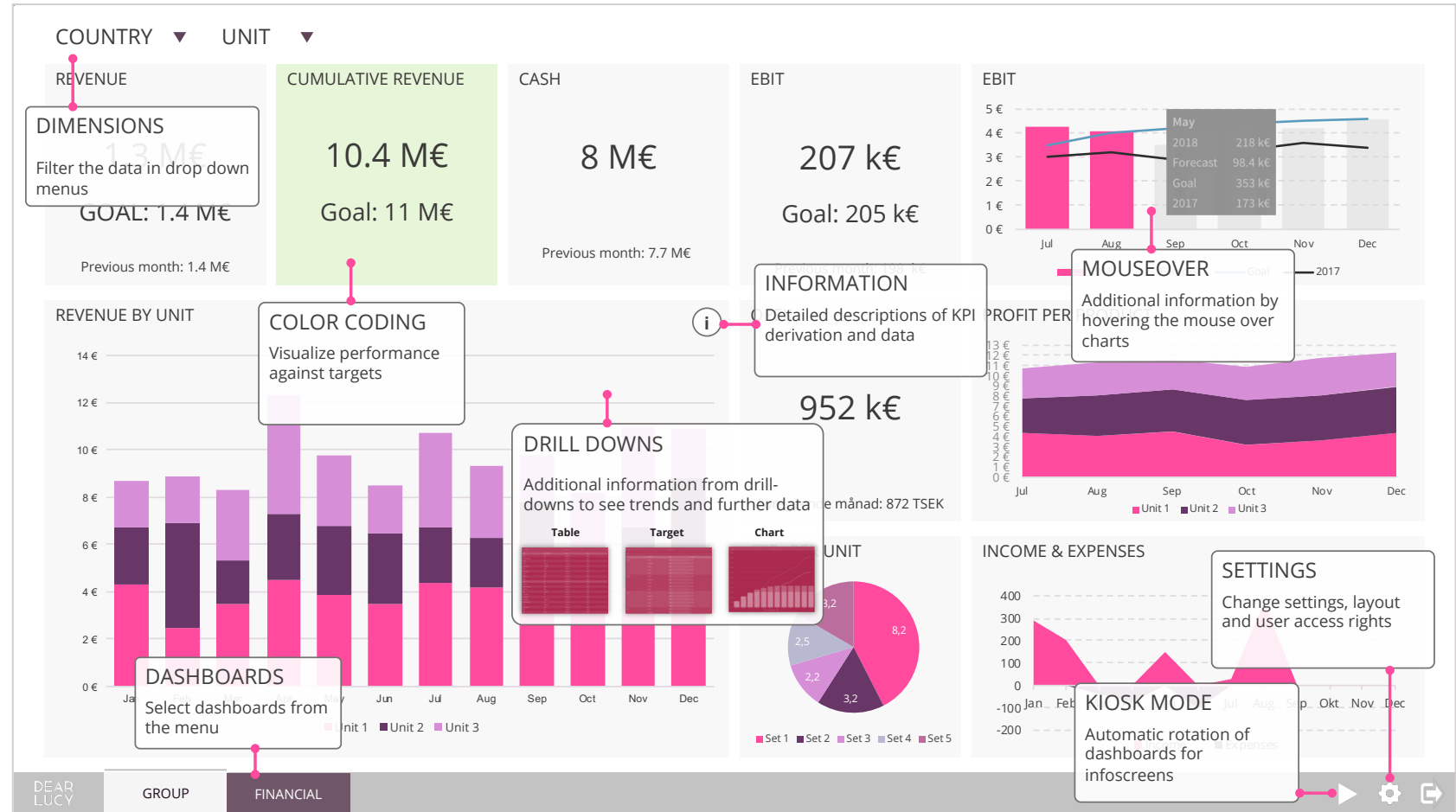**4** For everyone in the organization

DEAR
LUCY

An interactive dashboard full of features

INTUITIVE AND ACCURATE

Dear Lucy business management dashboards delivers the critical information you need to know to run your business in an intuitive and straight-forward way.

You don't need to tick any boxes, open different windows or press any buttons - your progress and KPIs are accessible in real time on one single platform.

If you still want to have a closer look at the figures and trends behind the KPIs, just press on a widget to drill-down into the data and look at the details.

COUNTRY ▼   UNIT ▼

REVENUE

DIMENSIONS
Filter the data in drop down menus

GOAL: 1.4 M€
Previous month: 1.4 M€

CUMULATIVE REVENUE
10.4 M€
Goal: 11 M€

CASH
8 M€
Goal: 205 k€
Previous month: 7.7 M€

EBIT
207 k€
Goal: 205 k€

EBIT

May
2018   218 k€
Forecast   98.4 k€
Goal   353 k€
2017   173 k€

Jul Aug Sep Oct Nov Dec

MOUSEOVER
Additional information by hovering the mouse over charts

REVENUE BY UNIT

COLOR CODING
Visualize performance against targets

INFORMATION
Detailed descriptions of KPI derivation and data

952 k€

DRILL DOWNS
Additional information from drill-downs to see trends and further data

Table   Target   Chart

DASHBOARDS
Select dashboards from the menu

Jan ... Jun Jul Aug Sep Oct Nov Dec
Unit 1 Unit 2 Unit 3

PROFIT PER
Jul Aug Sep Oct Nov Dec
Unit 1 Unit 2 Unit 3

UNIT
8,2
3,2
2,2
3,2
2,5
Set 1 Set 2 Set 3 Set 4 Set 5

INCOME & EXPENSES

SETTINGS
Change settings, layout and user access rights

KIOSK MODE
Automatic rotation of dashboards for infoscreens

Jan Feb ... Jul Aug Sep Okt Nov Dec

DEAR LUCY   GROUP   FINANCIAL

DEAR LUCY

Minimize time spent on preparation – our dashboards have done the job already

AUTOMATE REPORTING

Get rid of PowerPoints, Excel sheets and PDF's in meetings and discuss the actual figures driving your business.

FULLY MOBILE

Access your real-time data anywhere at any time. The dashboard has the same functions on your phone as on your desktop.
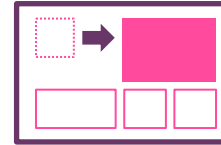

TRANSPARENCY

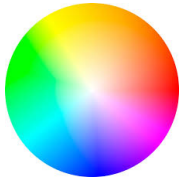Share business performance and progress on infoscreens throughout the organization.

DEAR LUCY

Our dashboards are easy to customize to suit your particular preference

Choose between different color themes

Use your company colors for charts and graphs

Add your logo or corporate pictures to the background

Change the size and move around widgets

Invite colleagues or access the dashboard via SSO

Manage user and access rights

DEAR LUCY

"I'm saving an entire day of my time each month, and our management team now has real time visibility to the figures they previously had to wait for as long as a month."

"We didn't have a full set of readily thought-out requirements at the outset of our project, however Dear Lucy's team was flexible and we decided the best KPI's for Sympa together. Still, as a project it was sufficiently easy and a straight-forward one"

"Dear Lucy works smoothly and is easy to read on mobile devices, too. Few vendors have realized just how important it is."

Read our full success stories ▶

Visit our demo ▶

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Thank you

www.dearlucy.co